



IRVING CONVENTION CENTER
IRVING, TEXAS
MARCH 14TH – 16TH 2027

RULES AND REGULATIONS

These Rules and Regulations are an integral part of the **Vendor Agreement/Contract (the "Agreement")** submitted by each **Vendor/Vendor (the "Vendor")** to attend **THE INFLATABLE ROAD SHOW** identified above (**the "Show"**) sponsored by. The purpose of these rules is to ensure that all **Vendors** are given equal opportunity to conduct business in a safe, attractive, professional exposition. Each **Vendor** is responsible for reading and understanding these Rules and Regulations, while also ensuring that all of its representatives who will attend **the Show** read and understand, all the Rules and Regulations.

By submitting its Agreement, each **Vendor** acknowledges and agrees that:

- (i) Upon approval and acceptance of the Vendor's Agreement, such Agreement, together with these Rules and Regulations, the rules and regulations of the operators and/or owners of the property where the Show is held and all rules and regulations of the Show Decorator, as all of such rules may be modified from time to time upon notice to **Vendor (collectively the "Rules")**; shall become a legally binding contract (**the "Exhibit Space Contract"**)
- (ii) **Vendor** and all of its employees and agents shall be deemed to have accepted and be required to abide by all of the Rules; and
- (iii) **Vendor** shall indemnify and hold harmless **THE INFLATABLE ROAD SHOW** and its managers, members, employees and agents, from any and all liability or loss arising from any failure of Vendor or any of its employees or agents to comply with any of the Rules.

THE INFLATABLE ROAD SHOW shall have the final authority to interpret and enforce all Rules as it in its sole discretion deems appropriate.

All matters not covered by the Rules are subject to the decision of **THE INFLATABLE ROAD SHOW**. All decisions so made shall be binding on all parties. All questions, problems and disputes must be directed to **THE INFLATABLE ROAD SHOW**

In addition, the **Vendor** assumes all responsibility for any compliance with all pertinent ordinances, regulations and codes of duly authorized local, state and federal governing bodies concerning fire, safety and health.



IRVING CONVENTION CENTER
IRVING, TEXAS
MARCH 14TH – 16TH 2027

INSTALLATION OR DISMANTLE OF EXHIBITS

Sunday | March 14, 2027 | 9:00 am – 4:00 pm

All exhibits will be installed during the hours designated by **THE INFLATIBLE ROAD SHOW** and must be erected and completely arranged by 4:00 pm on Sunday | March 14, 2027. If an **Vendor** fails to occupy the assigned space by this deadline, **THE INFLATIBLE ROAD SHOW** has the right to utilize the area in any way it may decide without relieving Vendor of the obligation to pay in full and will authorize, at **Vendor's** expense, the removal to storage of any booth materials not set by the specified time.

THE INFLATIBLE ROAD SHOW will conduct an exhibit hall inspection during move in; any violations will be noted and **Vendor** will be required to correct any violation(s) prior to show opening. Refusal or failure may result in **THE INFLATIBLE ROAD SHOW** correcting said violation(s) at **Vendor's** expense, or possible eviction from **THE INFLATIBLE ROAD SHOW**.

Move-in or setup of exhibits during show hours will not be permitted.

Trade Show Dates:

Monday | March 15, 2027 | Exhibit Hours: 10:00 am – 4:00 pm

Tuesday | March 16, 2027 | Exhibit Hours: 10:00 am – 4:00 pm

Load-Out Schedule:

Tuesday | March 16, 2027 | 4:00 pm – 8:00 pm

Vendors will not be allowed to dismantle or repack any part of their exhibits until after the official closing of **THE INFLATIBLE ROAD SHOW**.

REGULATIONS

1. **Deposit:** A deposit of 50 percent of the total cost of the booth space must accompany **Vendor's** signed **Vendor Agreement**.

On or before March 14, 2027, full payment of booth space is required. If **Vendor** fails to meet this payment schedule or has any other past due account with **THE INFLATIBLE ROAD SHOW**, then **THE INFLATIBLE ROAD SHOW** may, at its option, terminate the **Vendor**



IRVING CONVENTION CENTER
IRVING, TEXAS
MARCH 14TH – 16TH 2027

Agreement. All money collected by **THE INFLATABLE ROAD SHOW** will be retained as liquidated damages.

2. **Space Assignment:** All standard display booths are 10-ft. by 10-ft. (100 sq. ft. minimum). Dimensions of all booths shown on the exhibit diagram are believed to be accurate but are only warranted to be approximate. **THE INFLATABLE ROAD SHOW** reserves the right to make such modifications as may be necessary to adjust the floor plan to meet the needs of **THE INFLATABLE ROAD SHOW** and **Vendors**. Vendor space is allocated according to the space assignment policies; provided, however, that **THE INFLATABLE ROAD SHOW** may, in its sole discretion, limit the number of booths that any one **Vendor** may purchase. Once your booth space has been assigned there will not be any changes without **THE INFLATABLE ROAD SHOW** written approval.
3. **Booth Restrictions:** Vendor will not assign, sublet, partition or share booth space or booth materials with any other Vendor or third-party. Vendor will display or promote only Vendor's products and services within the booth space and will not display or promote any other goods or services not directly related or provided by Vendor.
4. **Standard Booth Equipment:** Included in the price of each booth will be 8-ft. high draped background with 3-ft. high draped sidewalls and a 7-in. by 44-in. company identification sign listing company name. **THE INFLATABLE ROAD SHOW** will be responsible for general exhibit hall overhead lighting. All other services required such as material handling, booth carpet, furnishings, electricity, telephone, Internet, etc., must be arranged through the official decorator, Convention Center or other official suppliers designated by **THE INFLATABLE ROAD SHOW**. Vendor and its employees and agents must comply with all local ordinances, codes and union jurisdictions.

THE INFLATABLE ROAD SHOW will include **Vendor's** name, address, phone, fax, website, product description, booth number and product categories in the official Show Directory

Size: All exhibit booths will be 10-ft by 10-ft minimum.

Location: All exhibits will be located in The Convention Center and designated exhibit areas. Exhibits may not be located outside the exhibit floor of the Convention Center.

Balloons: Balloons may not be exhibited or displayed unless manufactured and distributed in the normal course of business by the exhibiting firm. If inflated and displayed, balloons must be displayed within the limitations of the Rules and



IRVING CONVENTION CENTER
IRVING, TEXAS
MARCH 14TH – 16TH 2027

Regulations. Inflated balloons must be inflated only with **THE INFLATIBLE ROAD SHOW** or heavier-than- **THE INFLATIBLE ROAD SHOW** gas; helium is not permitted.

Safety: **THE INFLATIBLE ROAD SHOW** reserves the right to require equipment be repositioned and the right to stop any product demonstration on The Inflatible Road Show floor, which is determined to be a hazard, a disruption of The Inflatible Road Show or not consistent with the Rules and Regulations.

Empty crates must be stored in a location that is acceptable to the official general service contractor and will not be permitted to remain in the exhibition area and building during the course of **THE INFLATIBLE ROAD SHOW**.

5. **Americans with Disabilities Act:** **Vendor** represents and warrants that its exhibit and product/service information shall comply with the Americans with Disabilities Act, its regulations and guidelines (collectively “ADA”). **Vendor** shall indemnify, defend and hold harmless **THE INFLATIBLE ROAD SHOW**, its directors, officers, employees and agents, and each of them, from and against any and all claims and expenses, including attorney’s fees and costs, arising out of or related to Vendor’s breach of this provision or noncompliance with any provision of the ADA.
6. **Intellectual Property Rights.** No visual or audio recording or transmission of the exhibition shall be made without the prior consent of **THE INFLATIBLE ROAD SHOW**. **Vendor** represents and warrants that it is (a) the lawful owner or licensee of any trademarks, trade names, service marks or domain names used in any displays, advertisements, printed material or other matter during the course of or otherwise related to **THE INFLATIBLE ROAD SHOW** and that the use of any intellectual property at **THE INFLATIBLE ROAD SHOW** does not infringe on the rights of any other party and (b) the lawful holder or licensee of any patent, trademark, copyright or other intellectual property right in any product, device or printed matter used, displayed or distributed by **Vendor** during the course of or otherwise related to **THE INFLATIBLE ROAD SHOW**. **Vendor** acknowledges and agrees that it shall be solely responsible for obtaining any licenses, permits, etc., which may be required for it to broadcast, perform or display any copyrighted materials including, but not limited to, music, video and software. **Vendor** shall indemnify, defend and hold harmless **THE INFLATIBLE ROAD SHOW**, its directors, officers, employees and agents, and each of them, from and against any and all claims and expenses, including attorney’s fees and costs, arising out of or related to **Vendor’s** breach of this provision. **THE INFLATIBLE ROAD SHOW** cannot and will not intervene in any legal disputes between **Vendors**. **THE INFLATIBLE ROAD SHOW** will cooperate with the enforcement (but will not itself enforce) of valid court orders;



IRVING CONVENTION CENTER
IRVING, TEXAS
MARCH 14TH – 16TH 2027

provided, however, that **Vendor** agrees to comply with the following in connection with the enforcement of any court order:

- (a) all court orders must be presented to Show Management prior to serving any **Vendor** with such order;
- (b) all court orders shall be served at times other than during regular show hours; and
- (c) every effort will be made by **Vendor** to avoid disrupting **THE INFLATIBLE ROAD SHOW** in connection with the enforcement of any court order.

If **Vendor** is determined by a court of competent jurisdiction to have violated the representations, warranties or agreements set forth in this Section, **THE INFLATIBLE ROAD SHOW** reserves the right to discipline Vendor.

Such discipline may include removal of an exhibit during **THE INFLATIBLE ROAD SHOW** and/or a temporary or permanent ban from exhibiting at **THE INFLATIBLE ROAD SHOW**. If **Vendor** believes that another **Vendor** has violated the provisions of this Section 5, **Vendor** should contact the AIR Show Management.

7. **Care of Building and Equipment.** **Vendors** are directly responsible for the any damage to the Convention Center. Nothing may be affixed to any wall, ceiling or floor without express written permission from the Convention Center. **Vendors**, or its agents, must not injure or deface the walls or floors of the building, the booths or the equipment of the booths. No nails or tacks may be driven in building walls, floors or columns, and equipment must be self-supporting. **Vendors** shall indemnify, defend and hold **THE INFLATIBLE ROAD SHOW** harmless for all claims for damage to exhibit space and exhibit premises caused or contributed to by its employees, agents and guests.
8. **Security.** **THE INFLATIBLE ROAD SHOW** will provide perimeter security in the exhibit hall, including move-in, show and move-out days. Vendor is responsible for the security and protection of its displays and other property at all times and is urged to take whatever precautions are necessary to protect its property, including insurance as well as special guards. **THE INFLATIBLE ROAD SHOW**, the Convention Center and the official general service contractor shall not be liable for any loss, damage or displacement of Vendor's property due to any cause.
9. **Liability and Insurance.** Neither **THE INFLATIBLE ROAD SHOW**, the Convention Center, their officers, directors, employees, representatives, nor agents will be responsible for any loss, damage or injury that may occur to **Vendor**, **Vendor's** employees or



IRVING CONVENTION CENTER
IRVING, TEXAS
MARCH 14TH – 16TH 2027

Vendor's property from any cause whatsoever. All property of a **Vendor** is understood to remain in its own care, custody and control in transit to, from or within the confines of the exhibit hall. Vendor shall indemnify, defend and hold harmless **THE INFLATABLE ROAD SHOW**, the Convention Center, their respective officers, directors, employees and agents from and against any and all losses, costs, damages, liability, or expenses (including attorney's fees) arising from or by reason of any accident, bodily injury, property damage or other claims or occurrences to any person, including **Vendor**, its employees and agents, or any business invitees, arising from or related to:

- (a) violation of any law or ordinance by **Vendor**, its employees or its agents,
- (b) violation of this Contract for Exhibit Space by **Vendor**, its employees or its agents, or
- (c) Vendor's occupancy or use of the exhibition premises in the Convention Center or in and adjacent to the Convention Center, including storage and parking areas. The terms of this provision shall survive the termination or expiration of this agreement.

Vendor agrees to maintain U.S. General liability insurance, including Products / Completed Operations coverage in an amount not less than one million dollars (\$1,000,000 / \$2,000,000) to cover its potential liabilities under this Contract for Exhibit Space and to name **THE INFLATABLE ROAD SHOW** as well as the venue as an additional insured under the policy or policies for the period of The Inflatable Road Show including move-in and move-out periods. Vendor shall also maintain Workers' Compensation Insurance as required by law or statute. Vendor shall provide **THE INFLATABLE ROAD SHOW** a Certificate of Insurance prior to move-in. **Vendor's** failure to maintain the proper insurance to cover its liabilities or to provide the certificate insurance shall constitute a material breach to this Contract for Exhibit Space.

- 10. Force Majeure.** In case of cancellation of **THE INFLATABLE ROAD SHOW** or unavailability of the exhibit space for the specified uses due to war, threats or acts of terrorism, governmental action or order, act of God, fire, strike, labor disputes or any other causes beyond **THE INFLATABLE ROAD SHOW's** reasonable control, this **Agreement** shall terminate, and **Vendor** shall be entitled to the return of the rental fee for the exhibit space, less the pro rata share (based on exhibit space) of the expenses incurred by **THE INFLATABLE ROAD SHOW**. In case of cancellation or a change in the place or date of **THE INFLATABLE ROAD SHOW** for its convenience, which is unsatisfactory to Vendors, Vendors shall be entitled to return of sums paid for the exhibit space. Refund of the rental fees, as provided in this section, shall be the



IRVING CONVENTION CENTER
IRVING, TEXAS
MARCH 14TH – 16TH 2027

exclusive remedy of Vendors against **THE INFLATABLE ROAD SHOW** in the event **THE INFLATABLE ROAD SHOW** is cancelled or rescheduled, or the exhibit space is unavailable for use.

11. Additional Rules and Regulations. In addition to the terms and conditions of this Agreement for Exhibit Space, Vendors shall observe and abide by any additional rules and regulations of **THE INFLATABLE ROAD SHOW** and/or the Conventions Center in effect from time to time.
12. Miscellaneous. The Agreement as well as these Rules and Regulations are the sole and exclusive binding contract between the parties hereto, shall supersede all other written or oral agreements between the parties with respect to the subject matter hereof and may not be modified or amended except by a writing agreement signed by both parties. This Agreement shall in all respects be governed by the internal laws of the state of Texas, without regard to principles of conflicts of laws. Any action or proceeding arising out of or related to this Agreement for Exhibit Space shall be brought exclusively in the courts of the State of Texas. Process in any actions or proceeding referred to in the preceding paragraph may be served on either party anywhere in the World.

"By Signing this Document and the Vendor Agreement, you are confirming that you, your employees and/or agents have read, understood and will abide by the Rules and Regulations of The Inflatable Road Show and the Convention Center."

Company Name: _____

Signature: _____ Date: _____

Print Name: _____ Title: _____